



MC Club Leaders Charter

Massive Transformative Purpose (MTP)

“Set the pace, signal the standard, and open doors for MENA consultants to thrive in an AI economy.”

Who Leaders Are

- Early Adopters
Holders of the Community Leader badge — a visible signal of credibility and trust.
- Ambassadors
Professionals whose presence alone raises the standard for the broader MC community.

Baseline Contribution (Required)

- Display the Badge
Wear your Community Leader badge on LinkedIn, proposals, or decks. (No extra action required.)
- Quarterly Pulse Check
Complete a 1-click survey once per quarter to help us track what matters most to you.

Optional Ways to Do More (Only if convenient)

- Publish or Repost MC Insights
Share Club perspectives or repost from official MC channels.
- Join Brief Webinars
Attend 30-minute sessions, scheduled to be time-friendly and high-value.
- Nominate Peers or Topics
Suggest standout members, hot topics, or success stories for “Leader Highlights.”
- Host or Guest in Sessions
Participate in vertical-specific discussions (AI-PM, ESG, FinTech, etc.) only if you're interested.

What Leaders Receive

- Lifetime Core Membership (Grandfathered status)
- First Look Access to client RFPs and partner opportunities.
- Featured Visibility in “Leader Highlights.”
- Priority Feedback Loop with MC HQ — your voice helps shape what’s next.

The Bottom Line

- Total Mandatory Time:
Essentially none beyond wearing the badge and staying in light contact.
- Total Upside:
Status, visibility, access, and potential deal flow.